

Title

Graphic Design Manager

Status

Full Time Position

Pay

All full time staff fundraise for their salary, similar to many campus ministries or mission organizations. SROM provides tools to help with this process, and require minimum benchmarks for its full time employees.

Goal

The Graphic Design Manager will work with the Development Manager to create materials for use in various marketing strategies and campaigns.

Summary

SROM is looking for a self-motivated individual to create visual content to help tell our story through the design of mailings, publications, banners, and SROM's website. The applicant must also be able to organize and manage our digital assets, making them easy to utilize by staff.

SROM Values

The applicant must believe in the centrality, supremacy, and lordship of Jesus Christ, and must desire to live as a disciple of Jesus Christ. He or she is expected to strive to grow in intimacy with Jesus, keeping Christ as the center and circumference of their life. He or she is expected to live in the light with Christian believers in the context of community, and strive to demonstrate the character of Jesus and the fruit of the spirit in daily Christian living. He or she must competently integrate faith and prayer into their job description and be committed to living for the glory of God as a lifestyle. The applicant must read and agree to SROM's mission statement and articles of faith which can be found on the website.

Qualifications

- Bachelor's degree or higher
- Graphic design portfolio
- Impeccable attention to detail
- Good organization
- Creativity; Passion to promote SROM
- Committed to SROM's values and the development of SROM as a premiere wilderness ministry
- Works well independently and as a team
- Self-motivated
- Can complete tasks with little supervision

Preferred Qualifications

- Professional training in graphic design
- Experience with WordPress websites
- Professional experience in graphic design
- Familiarity and expertise with relevant Adobe products
- Videography/Photography training or experience. Please provide portfolio if available.

Responsibilities

Reports to: Development Manager/Executive Director

- Design print materials (e.g., postcards, brochures)
- Design display materials(e.g., banners)
- Manage and maintain SROM's photo library and other visual assets
- Use and improve systems for mass email communication
- Assist web developers with site design
- All SROM staff will, at times, be required to perform duties outside their area of expertise. It is likely your primary responsibilities will not occupy all of your time at work.